



Call For 2011 Beautification Award Nominations

San Francisco Beautiful is seeking nominations for its prestigious annual Beautification Awards that will be given to exemplary projects at the annual Beautification Awards Dinner on October 1, 2011.

Each year, San Francisco Beautiful honors a group of projects that represent the best of San Francisco. 40% of the land area of our city is the public realm – streets, sidewalks, parks, schoolyards, plazas and the forgotten left-over spaces. San Francisco Beautiful aspires to improve the quality of life by making the San Francisco public realm vibrant, healthy, attractive and sustainable.

Citizens in a beautiful city care for the public realm by creating, maintaining and activating well-designed public spaces to be used by everyone. In our Beautification Awards, we are looking for places and activities that are not only beautiful but are active, diverse, timely and relevant to San Francisco in 2011. We are also looking for projects that are community-building in their nature and impact.

Nominations are due on **June 1st**. Please send to Jonathan@sfbeautiful.org or fax to 415.421.4037 and include:

- Name of project
- Address
- Personal contact information (phone, email)
- 1 paragraph physical description
- Sponsoring organization (if any)
- Description of social purpose
- Important dates, milestones (if applicable)
- Community-building characteristics / impacts
- Why this project deserves a 2011 San Francisco Beautiful Beautification Award

Nominations information limited to 1 – 8 1/2 x 11 page, 12 point type. You may also provide one or two photographs / plans.

A jury comprised of San Francisco Beautiful members will do independent research into qualifying projects and will visit each site. We may contact you for additional information.

San Francisco Beautiful

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