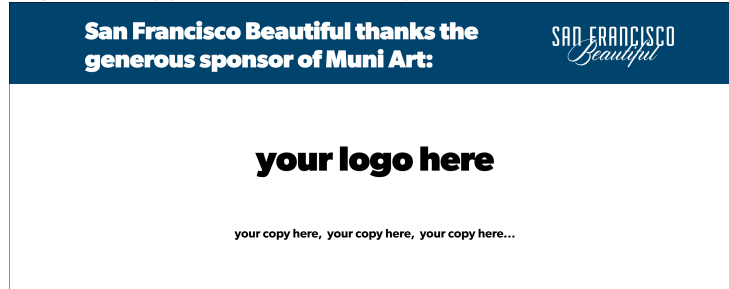




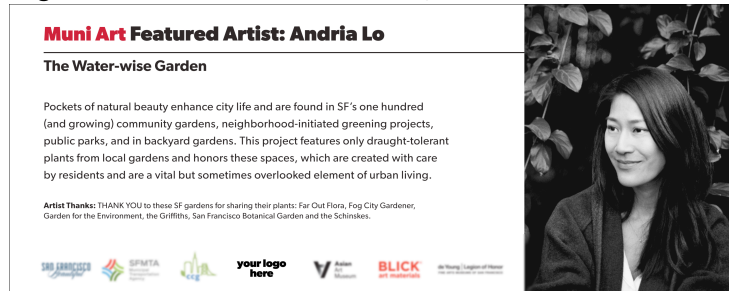
Sponsorship Levels (images are for visual reference only, final artwork will be sent for approval)

\$15,000 – ONE Available

Logo and copy on solo featured sponsor card, on all 100 Muni Art buses



Logo on all artist information cards, on all 100 Muni Art buses



Participation in kickoff press conference with city officials on the steps of City Hall
Logo on all media releases, media coverage, and all promo material
Recognition on SF Beautiful website and e-newsletter

\$10,000

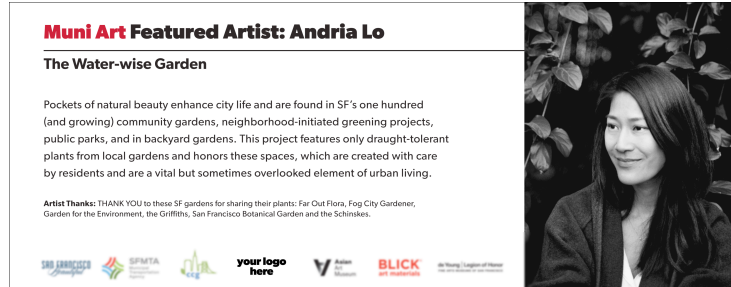
Logo on 15 Queen and 15 Tail exteriors (January 2017 – April 2017)
ONLY THREE AVAILABLE



Logo on shared sponsor card, on all 100 Muni Art buses



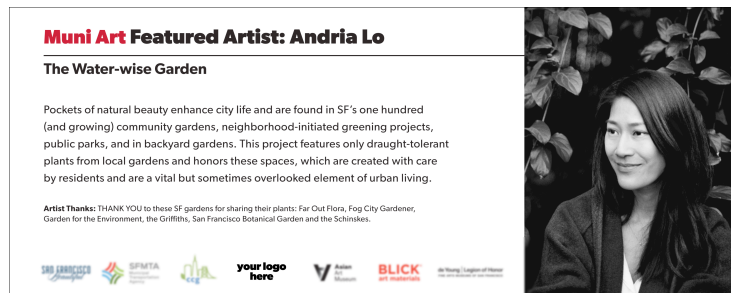
Logo on all artist information cards, on all 100 Muni Art buses



Attend press conference with city officials on the steps of City Hall
Recognition on SF Beautiful website and e-newsletter

\$5,000

Logo on all artist information cards, on all 100 Muni Art buses
ONLY SEVEN AVAILABLE



Recognition on SF Beautiful website and e-newsletter

Muni Art sponsors who contribute a minimum of \$10,000 will be invited to speak at a press conference held in mid- January with Mayor Ed Lee, SFMTA Director Ed Reiskin, Supervisor London Breed, president San Francisco Board of Supervisors, Supervisor Scott Weiner, the winning artists and members of the community. All other sponsors will be invited to attend the press conference and distribute materials to the press.

Timeline

Deadline for ALL final artwork from ALL Sponsors

October 31, 2016

All materials go to proof for January 2017

December, 2016

Install of art cards and sponsorship cards begins

January 2017

Muni Art is fully installed on 100 Muni Art buses

Week of January 11, 2017

Press conference at Ferry Plaza with Mayor Ed Lee, SFMTA Director Ed Reiskin, Supervisor London Breed, president San Francisco Board of Supervisors, Supervisor Scott Weiner, the winning artists and other members of the community.